



**Fórum do
Agronegócio**
2 0 2 3

Produzir e Conservar
18 de setembro de 2023

PROGRAM

- 9h . Registration and welcoming
- 9h45 . Opening ceremony
Bruno Blecher, columnist at Poder 360 and partner at Fato Relevante
- 10h30 . Keynote speaker**
Brazil and its world leadership: perspectives and challenges
Professor Rattan Lal, Ohio State University
- 11h30 . Round table: Food, fibers and renewable energies: the integration of production chains, the demand for investments and sustainable practices**
Moderator Fernando Lopes, Editor InfoMoney
Carlos Fávaro, Minister of agriculture and livestock (pre-scheduled)
Gabriel Garcia, President of the Brazilian Association of ZEBU Breeders - ABCZ
Luiz Carlos Corrêa Carvalho, President of ABAG
Sérgio Bortolozzo, President of the Brazilian Rural Society - SRB
Sílvia Maria Fonseca Silveira Massruhá, President of Embrapa
Thais Maria Ferreira de Souza Vieira, Director of the Higher School of Agriculture Luiz de Queiroz – ESALQ-USP
- 13h . Lunch



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14h . Roundtable: Food systems resilience: strengthening from local to global

Moderator Cassiano Ribeiro, Editor of Globo Rural

Norberto Ortigara, Secretary of Agriculture and Supply of Paraná state

Alexandre Novachi, Director of the Regulatory and Scientific Affairs at the Brazilian Food Industry Association (ABIA)

Bruno Lucchi, Director of CNA

Daniel Balaban, Director of the Center of Excellence against Hunger and representative of the United Nations World Food Program in Brazil

Eduardo Brito Bastos, Presidente of My Carbon

Guilherme Soria Bastos, Agribusiness Center Coordinator at FGV

Marcelo Janene El Kadre, President of Rural Society of Paraná – SRP

15h30 Coffee break

15h45 . Round table: Sustainable food future: Brazil and food production facing the world

Moderator Vera Ondeí, Editor at Forbes Agriculture

Bruno Brasil, Director of Sustainable Production and Irrigation at the Ministry of Agriculture, Livestock and Development – MAPA

Jacyr Costa Filho, President of the Agribusiness Council COSAG-FIESP

José Roberto Ricken, President of the Ocepar system

Rafael Zavala, Representative in Brazil of the Food and Agriculture Organization of the United Nations – FAO

Roberta Meneghel, President of SL Alimentos

Rodrigo Visentini, Nutrition Leader at Unilever Brasil

17h15 The sustainable future of agribusiness and the integration of production chains

Alexandre Mendonça de Barros, Agricultural engineer and economist

18h15 Final conclusions/closure



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